

myNo Book
Title Pages - Bookbound
& Spiralbound

Artwork Specification

Artwork for myNo Inserts & Printed Pages

If you are sending us pages or artwork it must be prepared correctly. This document outlines what is required, but the person, department or agency your company uses to create these items will be familiar with the requirements explained in this document.

InDesign Native Files

Files must be correct size with all high resolution (at least 300dpi) images used in CMYK or greyscale. Fonts, pictures and links must also be supplied (This can be achieved using the "Package" option under the File Menu in InDesign).

PDF

Files to be supplied in correct size, with all fonts embedded. All images are CMYK or greyscale at least 300dpi. PDFs are generated using the "Press Quality" Setting in InDesign or Acrobat.

Spot Colours / Pantones / RGB

Please make sure any spot colours used are relevant to the job e.g. Only use them if you are printing using that spot colour in addition to CMYK. If you are not actually printing that Spot Colour please convert it to CMYK.

Please convert all RGB colours and images to CMYK before creating the PDF. Remember that the nice bright colours achievable in RGB are not always possible in CMYK. It is better for you to convert to CMYK at your end and see any unwanted colour shifts rather than see it on the final product when it is too late.

Artwork for Blocks

Files for blocking dies must be 'vector' eps files only. PDFs can be used but ideally supply as Illustrator EPS or AI files.

Not all eps files are vector files. A true vector is where the graphic is draw using paths and not pixels, this means that it can be used at any resolution or size without degradation.

Artwork must be solid black with NO tints, shading or colour.

A minimum of 8pt is required for text and 0.75pt for keylines when blocking onto diary covers, any smaller and the type or line will fill in when blocked and cannot be read.

YOUR LOGO 
YOUR LOGO 

YOUR LOGO 

Additional Information

Word Documents

Artwork sent in a word document can only be used to copy and paste text, we will have to set the page into our page layout programme.

Native Files Formats (Applications) **WE DO NOT ACCEPT:**

- **Quark Xpress**
Please send artwork as a Press Ready PDF
- **Powerpoint**
We can open for content but will not accept as artwork
- **Word**
We can open for content but will not accept as artwork
- **Excel**
We can open for content but will not accept as artwork
- **MS Publisher**
Please send artwork as a Press Ready PDF
- **Pagemaker**
Please send artwork as a Press Ready PDF
- **Coreldraw**
Please send artwork as a Press Ready PDF

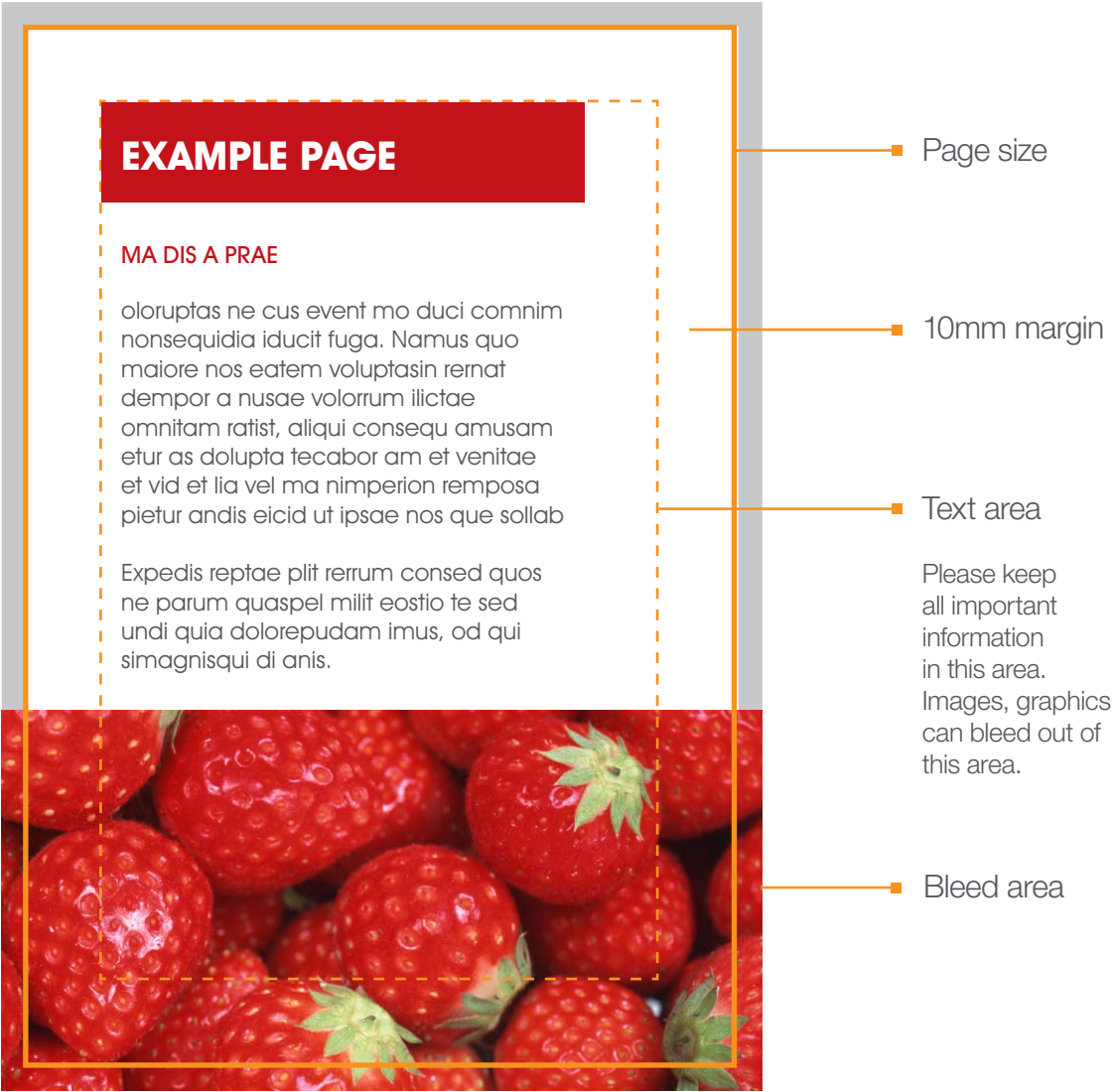
Storage Media & Transfer

Please supply artwork to us using one the following methods

- If the artwork is up to 10mb, you may email it to your sales executive. If you do this, please make sure that the email carries a description of the attached file and states clearly what job the logo is for.
- =
- Provide us with your own WeTransfer / Dropbox type link to the files
- CD or DVD
- USB Flashdrive

myNo Layout - Title Pages Bookbound

All Pages

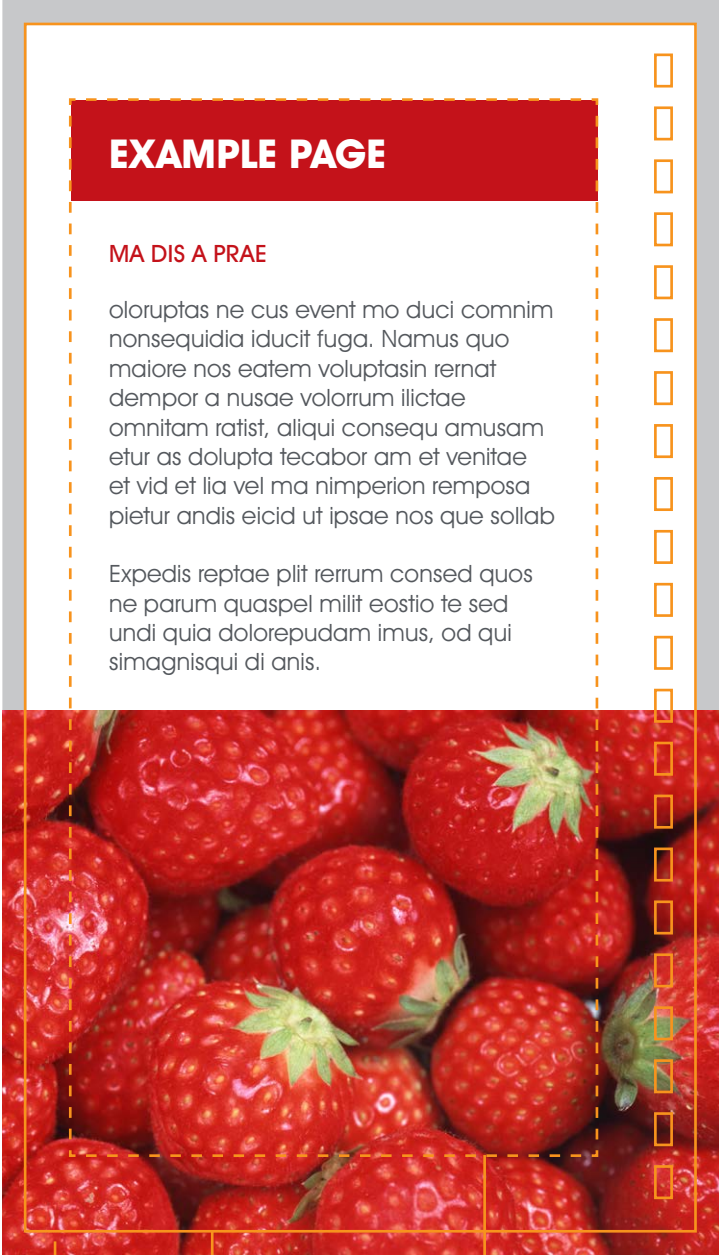


Example shown above not to scale.
See table on last page for correct dimensions.

myNo Layout - Title Pages Spiralbound

Left Hand Page

Right Hand page



Bleed area Page size

Text area
Please keep all important information in this area. Images, graphics can bleed out of this area.

Comb
Margins:
10mm top
10mm bottom
12mm inside
8mm outer

Example shown above not to scale. See table on last page for correct dimensions.

myNo Title Page Sizes

Bookbound		
A6	Finished Size Text Area Margin Bleed	90 x 140mm 70 x 120mm 10mm all round 3mm
A5	Finished Size Text Area Margin Bleed	138 x 205mm 118 x 185mm 10mm all round 3mm
XL	Finished Size Text Area Margin Bleed	188 x 245mm 168 x 225mm 12mm inside / 8mm outer 10mm top and bottom 3mm

Spiralbound		
Small	Finished Size Text Area Margin Bleed	89 x 160mm 69 x 140mm 12mm inside / 8mm outer 10mm top and bottom 3mm
Medium	Finished Size Text Area Margin Bleed	170 x 220mm 150 x 200mm 12mm inside / 8mm outer 10mm top and bottom 3mm
Large	Finished Size Text Area Margin Bleed	207 x 268mm 187 x 248mm 12mm inside / 8mm outer 10mm top and bottom 3mm