Diaries
Blocks

Artwork Specification

Artwork for Blocks

Files for blocking dies must be 'vector' eps files only. PDFs can be used but ideally supply as Illustrator EPS or AI files.

Not all eps files are vector files. A true vector is where the graphic is draw using paths and not pixels, this means that it can be used at any resolution or size without degradation.

Artwork must be solid black with NO tints, shading or colour.

A minimum of 8pt is required for text and 0.75pt for keylines when blocking onto diary or notebook covers, any smaller and the type or line will fill in when blocked and cannot be read.

Additional Information

Word Documents
Artwork sent in a word document can only be used to copy and paste text, we will have to set the page into our page layout programme.

Native Files Formats (Applications) WE DO NOT ACCEPT:

- **Quark Xpress**
  Please send artwork as a Press Ready PDF
- **Powerpoint**
  We can open for content but will not accept as artwork
- **Word**
  We can open for content but will not accept as artwork
- **Excel**
  We can open for content but will not accept as artwork

- **MS Publisher**
  Please send artwork as a Press Ready PDF
- **Pagemaker**
  Please send artwork as a Press Ready PDF
- **Coreldraw**
  Please send artwork as a Press Ready PDF

Storage Media & Transfer
Please supply artwork to us using one the following methods

- If the artwork is up to 10mb, you may email it to your sales executive. If you do this, please make sure that the email carries a description of the attached file and states clearly what job the logo is for.

- Provide us with your own WeTransfer / Dropbox type link to the files

- CD or DVD

- USB Flashdrive